

**Attention Physicians & Staff
New York County Medical Society Presents**

Are You Growing Your Practice?

Wednesday, November 2, 2011

5:30p.m. registration: 6:00 – 8:00 p.m. dinner & seminar

O'Casey's Restaurant

22 East 41 Street (between Madison & Fifth Avenues), NYC

- **How to understand and use financial benchmarks to increase revenue**
 - **The importance of monitoring and improving your no-show rates**
 - **Why non-physician providers make sense**
 - **If you are meeting ALL the criteria for incident to billing**
 - **The importance of patient satisfaction surveys**
- The advantages of using an electronic vs. paper chart**

Presented by Anne Dunne, RN-BC, MBA, MSCN: Anne is an experienced Health Care Executive with 25 years experience in assisting clients with various practice managements issues.

Co-sponsored by Custom Computer Specialists, Inc. a full technology service provider. www.customline.com

RSVP required: \$15 per person for Society and other MSSNY members and staff. \$50 per person for non-members. Not yet a member? Call (212) 684-4670, ext 214 and join today. Send your registration to New York County Medical Society, 12 East 41 Street, 15 floor, New York, NY 10017, att: Natalie Ruoff. Fax credit card information to (212) 684-4741 or call (212) 684-4670, ext. 214 with your credit card information.

Name: _____ E-mail: _____

Charge to my: () Visa; () MasterCard; () American Express () Discover

Card number: _____

Expiration Date: _____ Amount Paid: _____

Signature

Member Y/N